

PRESS RELEASE: FOR IMMEDIATE RELEASE

Habitat for Humanity Montreal's Ground-breaking Ceremony & Village Turcot Neighbourhood Revitalization Blitz!

Friday, May 3, 2013 – Habitat Montreal celebrates on this day the ground-breaking of 8 new homes for 8 new partner families. Federal Member of Parliament for Jeanne-LeBer, Tyrone Benskin, MNA for Saint-Henri-Sainte-Anne, Marguerite Blais and Borough Mayor and Vice-Chairman of the Executive Committee Responsible for Major Projects & Housing, Benoit Dorais, as well as our Home Sponsors, Volunteers and Local Residents will gather to contribute to the revitalization of a neighbourhood and give families access to homeownership.

Building Homes. Building Hope.

Habitat Montreal has to date successfully completed 5 homes in the Village Turcot sector of Saint-Henri, the most recent being a duplex for which the organization was awarded LEED Gold Certification by the Green Building Council of Canada in 2011. Beginning in the spring of 2013 Habitat Montreal will be launching the next phase of 8 new homes for 8 new partner families in this community. May 3rd is an occasion for Habitat Montreal to celebrate this milestone along with residents, future residents, partners and volunteers.

Village Turcot Neighbourhood Revitalization Blitz

An original way to contribute: on this same day, Habitat Montreal, in partnership with over 300 volunteers from the firm Richter, will be leading an all-day embellishment and revitalization blitz of Village Turcot; providing an occasion to have a positive impact on a broader segment of this community, one home at a time. "Community Day is an annual tradition at Richter. This year over 300 of us will be banding together to support a wonderful organization in championing a worthy cause. We are fortunate to be able to contribute what we do best to our community: accompanying and empowering people to deliver successful results," proudly mentioned Tasso Lagios, Managing Partner at Richter.

Lending a Hand up, not a Hand out

Thanks to the support from volunteers, community partners and donors, Habitat Montreal builds homes and sells them at zero interest mortgages and with no down payment to hardworking yet low income partner families. By building decent affordable housing, we help low income families break the cycle of intergenerational poverty, allowing them to build equity in their homes rather than continue to spend a disproportionate amount of income on over-crowded, substandard rental housing. In the words of Mr. Kanyembuga, the father of four children and a recently selected Habitat Montreal partner family: *"To have our own home will be extraordinary because it will be as if we have turned a new page in our lives"*.

More info: Families interested in knowing more about Habitat Montreal's unique program and how to apply, as well as volunteers and donors wishing to support our mission, are invited to visit our website at www.habitatmontreal.qc.ca

About Habitat for Humanity Montreal

Habitat for Humanity Montreal (HFHM) is a non-profit organization founded in 1999 whose mission is to mobilise volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty. Habitat Montreal provides a long-term solution by giving a hand up, not a hand out.

Media Contact:

Isabel St.Germain Singh
President and Chief Executive Officer
Habitat for Humanity Montreal
Tel: (514) 937.0643 / Email: isabel.singh@habitatmontreal.qc.ca

Sabrina Prioletta
Marketing Chair
Habitat for Humanity Montreal
Cell: (514) 919-7116

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